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### Cluster Analysis Application for Understanding SME Manufacturing Strategies

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**Highlights:**

- Uses clustering to detect manufacturing strategies inspired by Miller & Roth (1994)
- Analysis based on Finnish SME survey and publicly available financial statements
- Application proposes three clusters to be used as manufacturing strategy taxon
- Subcontracting cluster shows lowest financial performance among clusters
- Engineer-servers cluster seems to be best strategy in post 2008-2009 era

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