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Should you always have a backup? One vs. Two Goals in Games

Chia-Fang Chung , Sean A. Munson

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Highlight

In an experiment comparing having two goal levels vs. one goal level, we find:

- Number of goals does not have direct relationship with performance.
- People with two goals had higher self-appraisals of performance and played longer.
- Of those with two goals, a high percentage of people stopped after achieving their backup goal.

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