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Mixed Similarity Learning for Recommendation with Implicit Feedback

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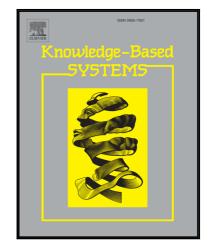
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## Highlights

- We study an important recommendation problem with implicit feedback from the perspective of item similarity.
- We exploit the complementarity of the predefined similarity and the learned similarity via a novel mixed similarity model.
- We develop a novel recommendation algorithm, i.e., pairwise factored mixed similarity model (P-FMSM), based on the mixed similarity and pairwise preference assumption.
- We showcase the effectiveness of P-FMSM as compared with several stateof-the-art methods on four public datasets.

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