Author's Accepted Manuscript

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www.elsevier.com

PII: S0920-5489(16)30116-7

DOI: http://dx.doi.org/10.1016/j.csi.2017.01.011

Reference: CSI3196

To appear in: Computer Standards & Interfaces

Received date: 5 October 2016 Revised date: 19 January 2017 Accepted date: 22 January 2017

Cite this article as: Eva Garcia-Lopez, Antonio Garcia-Cabot, Cristina Manresa Yee, Luis de-Marcos and Carmen Pages-Arevalo, Validation of navigatior guidelines for improving usability in the mobile web, *Computer Standards & Interfaces*, http://dx.doi.org/10.1016/j.csi.2017.01.011

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ACCEPTED MANUSCRIPT

Validation of navigation guidelines for improving usability in the mobile web

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Abstract

Traditional navigation guidelines for desktop computers may not be valid for

mobile devices because they have different characteristics such as smaller

screens and keyboards. This paper aims to check whether navigation guidelines

for Personal Computers are valid or not for mobile devices. To do this, firstly an

evaluation was carried out by a group of advisors with knowledge in web

design, and then empirical studies were conducted with real mobile devices and

users. Results show that most of the traditional navigation guidelines are valid

for current mobile devices, but some of them are not, which suggests that a

similar process is necessary to validate traditional guidelines for mobile devices.

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