## Accepted Manuscript

A Survey on Risk-averse and Robust Revenue Management

Jochen Gönsch

PII: S0377-2217(17)30480-0 DOI: Reference: EOR 14461

10.1016/j.ejor.2017.05.033

To appear in: European Journal of Operational Research

Received date: 19 September 2016 Revised date: 14 April 2017 Accepted date: 17 May 2017

Please cite this article as: Jochen Gönsch, A Survey on Risk-averse and Robust Revenue Management, European Journal of Operational Research (2017), doi: 10.1016/j.ejor.2017.05.033

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



## Highlights

- Classical approaches risk-neutral, but risk-aversion often encountered in practice
- Concise and exhaustive description of risk-averse and robust approaches
- Exhaustive survey of capacity control and dynamic pricing for risk-averse sellers
- Classification of literature
- Possible avenues for future research structured and discussed

Download English Version:

https://daneshyari.com/en/article/4959370

Download Persian Version:

https://daneshyari.com/article/4959370

Daneshyari.com