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The Effects of Strategic and Manufacturing Flexibilities and Supply Chain Agility on Firm Performance in the Fashion Industry

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Highlights

- The links between supply chain agility, flexibilities, and firm performance were modeled.
- A survey of 141 fashion manufacturers in Asia was used to confirm the model.
- Both strategic and manufacturing flexibilities positively affect supply chain agility.
- The mediation role of supply chain agility was validated through statistical analysis.
- Incorporating supply chain agility and supply chain flexibility strengthens firm performance.

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