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## The Public's Opinions on a New School Meals Policy for Childhood Obesity Prevention in the U.S.:

### A Social Media Analytics Approach

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### Highlights

- discover the public's opinions on a new school meals policy for childhood obesity prevention
- identify important aspects concerning those opinions
- reveal gender and regional differences in the opinions
- develop a social media analytics approach for pooling the public's opinions
- identify both concerns and health benefits about the policy for further improvement

Keywords: childhood obesity; school meals; public health policy; social media; opinion mining

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