### Author's Accepted Manuscript

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 PII:
 S1045-926X(16)30020-9

 DOI:
 http://dx.doi.org/10.1016/j.jvlc.2017.01.002

 Reference:
 YJVLC769

To appear in: Journal of Visual Language and Computing

Received date:9 February 2016Revised date:12 July 2016Accepted date:8 January 2017

Cite this article as: Jan Derboven, David Geerts and Dirk De Grooff Appropriating Virtual Learning Environments: A Study of Teacher Tactics, *Journal of Visual Language and Computing* http://dx.doi.org/10.1016/j.jvlc.2017.01.002

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# AppropriatingVirtualLearningEnvironments: A Study of Teacher Tactics

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#### Abstract

In research on Virtual Learning Environments (VLEs), it has been shown that teachers often do not explore VLEs to their full potential and only adopt a limited set of the available tools. In this article, we approach teachers' design of VLE learning activities as end user development. We describe a study of Toledo, a virtual learning environment used across several higher education institutions in Belgium. Using a combination of a semiotic, multimodal analysis and an in-depth user study with 24 respondents, we provide a detailed account of how teachers appropriate the learning environment to suit their needs. Combining the insights from the semiotic investigation and the user research, we analyze how user appropriations can be explained as practices emerging from both how the platform communicates, and contextual factors. The study showed that some teachers design very specific learning activities using the VLE - *not* by using the dedicated VLE tool, but by reinterpreting more generic tools. These appropriation tactics concentrate platform use in a limited number of tools, even when teachers do use more complex learning activities. These results have implications for the design of VLEs: rather than offering a wide range of tools targeted at specific learning activities, VLEs could concentrate on providing basic communication tools that are open for appropriation.

#### Keywords

Appropriation, Virtual Learning Environment, Semiotics, Multimodality.

#### 1. Introduction

Despite the fact that social networking technologies have been on the uprise in computersupported collaborative learning (CSCL) for several years now (Hemmi et al., 2009; Hamid et al., 2014), more 'classical' virtual learning environments (VLEs) such as Blackboard are still used most often in practice (Prieto et al., 2013). However, these VLEs have often been criticized over the past decade. Research has pointed out that it is difficult to encourage authentic learning or collaboration using VLEs (Conole & Dyke, 2004), that teachers often Download English Version:

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