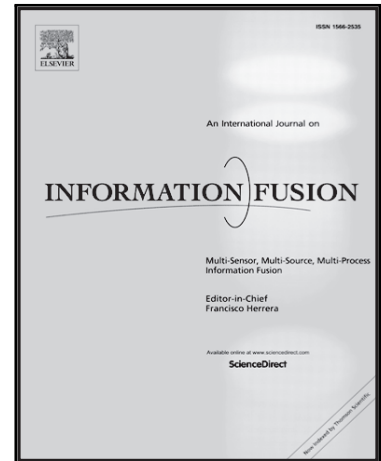


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Biometric Information Fusion for Web User Navigation and Preferences Analysis: An Overview

Gino Slanzi, Gaspar Pizarro, Juan D. Velásquez

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**Highlights**

- Extracting knowledge of web users' interests, navigational actions and preferences from web and biometric data
- Biometric tools for measuring actual responses to the stimuli presented via websites
- Survey of Biometric information fusion applied to the web usage mining field.

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