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Authors: Torsten J. Gerpott, Sebastian May, Gokhan Nas

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The impact of mobile Internet on mobile voice usage: A two-level analysis of mobile communications customers in a GCC country

Torsten J. Gerpott

Chair of Strategic and Telecommunications Management Mercator School of Management University of Duisburg-Essen Lotharstr. 65 47057 Duisburg, Germany Phone +49 203 379 3109, Fax +49 203 379 2656

E-mail: torsten.gerpott@uni-due.de

Sebastian May

Chair of Strategic and Telecommunications Management
Mercator School of Management
University of Duisburg-Essen
Lotharstr. 65
D-47057 Duisburg
Germany
E-Mail: sebastian.may@uni-due.de

Gokhan Nas

1224 Shakopee Avenue E., Shakopee, MN 55379 USA

E-Mail: gokhan.nas@gmail.com

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