Accepted Manuscript

Title: Field Effects of Social Media Platforms on

Information-Sharing Continuance: Do Reach and Richness

Matter?

Author: Shari S.C. Shang Ya-Ling Wu<ce:author

id="aut0015" biographyid="vt0015"

orcid="0000-0001-8455-0963"> Eldon Y. Li

PII: S0378-7206(16)30064-7

DOI: http://dx.doi.org/doi:10.1016/j.im.2016.06.008

Reference: INFMAN 2921

To appear in: *INFMAN*

Received date: 10-5-2015 Revised date: 20-3-2016 Accepted date: 19-6-2016

Please cite this article as: Shari S.C.Shang, Ya-Ling Wu, Eldon Y.Li, Field Effects of Social Media Platforms on Information-Sharing Continuance: Do Reach and Richness Matter?, Information and Management http://dx.doi.org/10.1016/j.im.2016.06.008

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



ACCEPTED MANUSCRIPT

Field Effects of Social Media Platforms on Information-Sharing Continuance: Do

Reach and Richness Matter?

Title Page

Title: Field Effects of Social Media Platforms on Information-Sharing Continuance: Do

Reach and Richness Matter?

Keywords: *Social media; information-sharing continuance; extrinsic motivation;*

intrinsic motivation; network features; reach and richness

Section: Research

Author names and affiliations:

Shari S.C. Shang

Associate Professor of Department of Management Information Systems

National Chengchi University

Taiwan

E-mail: sshang@nccu.edu.tw

Fax: +886-2-29393754

Address: No. 64, Sec.2, ZhiNan Rd., Wenshan District, Taipei City 11605, Taiwan

(R.O.C)

Ya-Ling Wu

Assistant Professor of Department of Information Management

Tamkang University

Taiwan

E-mail: joannewu@mail.tku.edu.tw

Fax: +886-2-26209737

Address: No.151, Yingzhuan Rd., Tamsui Dist., New Taipei City 25137, Taiwan (R.O.C.)

Download English Version:

https://daneshyari.com/en/article/4972649

Download Persian Version:

https://daneshyari.com/article/4972649

<u>Daneshyari.com</u>