Accepted Manuscript

Investigating the determinants of consumers' sustainable purchase behaviour

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 PII:
 S2352-5509(17)30009-X

 DOI:
 http://dx.doi.org/10.1016/j.spc.2017.02.002

 Reference:
 SPC 85

To appear in: Sustainable Production and Consumption

Received date:24 March 2016Revised date:28 January 2017Accepted date:9 February 2017

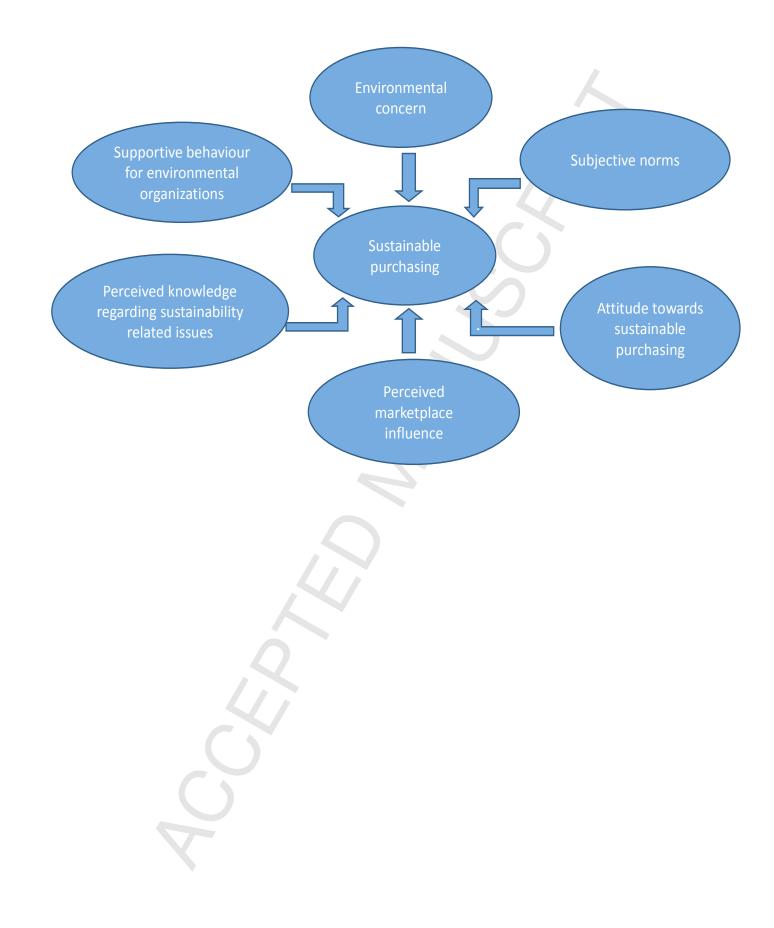


Please cite this article as: Joshi, Y., Rahman, Z., Investigating the determinants of consumers' sustainable purchase behaviour. *Sustainable Production and Consumption* (2017), http://dx.doi.org/10.1016/j.spc.2017.02.002

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