

Accepted Manuscript

Can't wait to celebrate: Holiday euphoria, impulsive behavior and time preference

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PII: S2214-8043(16)30081-7
DOI: [10.1016/j.socec.2016.07.004](https://doi.org/10.1016/j.socec.2016.07.004)
Reference: JBEE 224



To appear in: *Journal of Behavioral and Experimental Economics*

Received date: 22 April 2016
Revised date: 14 July 2016
Accepted date: 15 July 2016

Please cite this article as: Eyal Lahav , Tal Shavit , Uri Benzion , Can't wait to celebrate: Holiday euphoria, impulsive behavior and time preference, *Journal of Behavioral and Experimental Economics* (2016), doi: [10.1016/j.socec.2016.07.004](https://doi.org/10.1016/j.socec.2016.07.004)

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Holiday euphoria and time preference

Highlights

- The behavioral explanation for the pre-holiday effect is called “holiday euphoria.”
- We examine how the holiday period influences the time preference of students
- We compare students' SDR before and after the Passover holiday in Israel.
- The holiday euphoria induces impulsive behavior, making people more present-oriented.
- Holiday euphoria affects people’s immediate mood, and affected by pessimism

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