Accepted Manuscript



Effect of Intelligence on Consumers' Responsiveness to a Pro-Environmental Tax: Evidence from Large-Scale Data on Car Acquisitions of Male Consumers

Jaakko Aspara, Xueming Luo, Ravi Dhar

PII: DOI: Reference:	S1057-7408(17)30005-0 doi:10.1016/j.jcps.2017.03.002 JCPS 574	LINE STREET
To appear in:	Journal of Consumer Psychology	
Received date: Revised date: Accepted date:	18 January 2016 17 February 2017 6 March 2017	

Please cite this article as: Aspara, J., Luo, X. & Dhar, R., Effect of Intelligence on Consumers' Responsiveness to a Pro-Environmental Tax: Evidence from Large-Scale Data on Car Acquisitions of Male Consumers, *Journal of Consumer Psychology* (2017), doi:10.1016/j.jcps.2017.03.002

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

ACCEPTED MANUSCRIPT

Effect of Intelligence on Consumers' Responsiveness to a Pro-Environmental Tax: Evidence from Large-Scale Data on Car Acquisitions of Male Consumers

> Jaakko ASPARA^a * Xueming LUO^b Ravi DHAR^c

* Corresponding author.

^a Hanken Swedish School of Economics, P.O. Box 479, FI-00101 Helsinki, Finland. Email: jaakko.aspara@hanken.fi. Tel.: +358 40 3521532.

^b Temple University, 1801 Liacouras Walk–Alter Hall A506, Philadelphia, PA 19122, USA.

[°] Yale University, P.O. Box 208200, New Haven, CT 06520, USA.

Funding sources: This work was supported by a research grant of the Helsinki School of Economics Foundation.

Download English Version:

https://daneshyari.com/en/article/5034219

Download Persian Version:

https://daneshyari.com/article/5034219

Daneshyari.com