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Choking Under Pressure and Gender: Evidence from Professional Tennis

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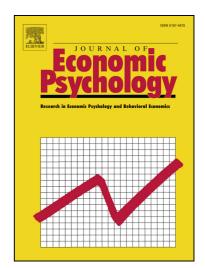
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Danny Cohen-Zada*++ Alex Krumer ** Mosi Rosenboim *** Offer Moshe Shapir *****

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Abstract

We exploit a unique setting in which two professionals compete in a real-life tennis contest with high monetary rewards in order to assess how men and women respond to competitive pressure. Comparing their performance in low-stakes versus high-stakes situations, we find that men consistently choke under competitive pressure, but with regard to women the results are mixed. Furthermore, even if women show a drop in performance in the more crucial stages of the match, it is in any event about 50% smaller than that of men. These findings are robust to different specifications and estimation strategies.

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