

Accepted Manuscript

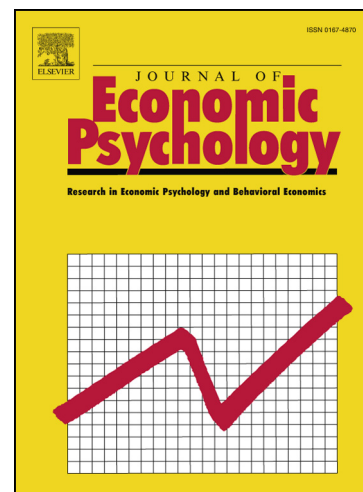
What's in a frame? Goal framing, trust and reciprocity

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PII: S0167-4870(16)30616-X
DOI: <http://dx.doi.org/10.1016/j.joep.2016.09.005>
Reference: JOEP 1948

To appear in: *Journal of Economic Psychology*

Received Date: 28 April 2015
Revised Date: 5 August 2016
Accepted Date: 29 September 2016



Please cite this article as: Chaudhuri, A., Li, Y., Paichayontvijit, T., What's in a frame? Goal framing, trust and reciprocity, *Journal of Economic Psychology* (2016), doi: <http://dx.doi.org/10.1016/j.joep.2016.09.005>

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What's in a frame? Goal framing, trust and reciprocity

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Acknowledgements:

We are grateful to Erwann Sbai, Alan Rogers, Tim Salmon and two anonymous referees of this journal for extensive feedback on earlier drafts. Gary Li, Tony So, Eilya Torshizian and Helen Zhang provided excellent assistance in running experimental sessions. We are indebted to the University of Auckland for providing financial support. We thank participants at the Western Economic Association Meetings in San Francisco, June 2012, the Asia Pacific Meetings of the Economic Science Association in Tokyo, 2013 and Auckland, 2014 and the North American Economic Science Association Meeting in Dallas in 2015 for useful feedback. We are responsible for all errors in the paper.

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