Volatility estimation for Bitcoin: A comparison of GARCH models
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HIGHLIGHTS

- The market value of Bitcoin is currently estimated to be around $45 billion.
- The Bitcoin market is highly speculative.
- We study the ability of several GARCH models to explain the Bitcoin price volatility.
- The optimal model in terms of goodness-of-fit to the data is the AR-CGARCH.

ABSTRACT

We explore the optimal conditional heteroskedasticity model with regards to goodness-of-fit to Bitcoin price data. It is found that the best model is the AR-CGARCH model, highlighting the significance of including both a short-run and a long-run component of the conditional variance.

JEL classification:
C22
C5
G1

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Volatility

1. Introduction

The analysis of Bitcoin has recently received much attention. This can be attributed to its innovative features, simplicity, transparency and its increasing popularity (Urquhart, 2016), while since its introduction it has posed great challenges and opportunities for policy makers, economists, entrepreneurs, and consumers (Dyhrberg, 2016b). Bitcoin is probably the most successful – and probably most controversial – virtual currency scheme to date (ECB, 2012 p. 21), representing about 41% of the total estimated cryptocurrency capitalisation at present (coinmarketcap.com accessed on Jun 12th 2017).

However, recent fluctuations in Bitcoin prices (see Fig. 1) have resulted in periods of high volatility. In fact, as Bitcoin is mainly used as an asset rather than a currency (Glaser et al., 2014; Baek and Elbeck, 2015; Dyhrberg, 2016a), the Bitcoin market is currently highly speculative, and more volatile and susceptible to speculative bubbles than other currencies (Grinberg, 2011; Cheah and Fry, 2015). Bitcoin has therefore a place in the financial markets and in portfolio management (Dyhrberg, 2016a), and examining its volatility is crucial. Moreover, the presence of long memory and persistent volatility (Bariviera et al., 2017) justifies the application of GARCH-type models.

Earlier studies have employed various GARCH-type models, such as the linear GARCH (Glaser et al., 2014; Gronwald, 2014), the Threshold GARCH (TGARCH) (Dyhrberg, 2016b; Bouoiyour and Selmi, 2015, 2016; Bouri et al., 2017), the Exponential GARCH (EGARCH) (Dyhrberg, 2016a; Bouoiyour and Selmi, 2015, 2016), and the Component with Multiple Threshold-GARCH (CMT-GARCH) (Bouoiyour and Selmi, 2015, 2016). However, as most of the previous studies of the Bitcoin price volatility have used a single conditional heteroskedasticity model, a question that remains unanswered is which conditional heteroskedasticity model can better explain the Bitcoin data. Only the studies of Bouoiyour and Selmi (2015, 2016) considered comparing some of the GARCH-type models. Nevertheless, their sample was split into sub-periods without examining volatility estimation throughout the whole interval since the introduction of Bitcoin. Hence, the aim of this study...
is to investigate which conditional heteroskedasticity model can describe the Bitcoin price volatility better over the whole period since its introduction.

The paper is organised as follows. Section 2 discusses the data and methodology employed. Section 3 discusses empirical results. Section 4 concludes.

2. Data and methodology

The data used are the daily closing prices for the Bitcoin CoinDesk Index from 18th July 2010 (as the earliest date available) to 1st October 2016, which corresponds to a total of 2267 observations. The data are publicly available online at http://www.coindesk.com/price.

The returns are calculated by taking the natural logarithm of the ratio of two consecutive prices. Fig. 1 illustrates both the Bitcoin prices and price returns.

The models used in this research consist of an Autoregressive model for the conditional mean and a first-order GARCH-type model for the conditional variance,\(^1\) as follows

\[ r_t = c + \sum_{i=1}^{s} \phi_i r_{t-i} + u_t, \]

\[ u_t = h_t z_t, \quad z_t \sim \text{i.i.d.} \ (0, 1), \]

where \( r_t \) is the Bitcoin price return on day \( t \), \( u_t \) is the error term, \( z_t \) is a white noise process, and \( h_t \) is the conditional standard deviation. Table A.1 (Appendix) presents the different GARCH-type models used in this research, namely GARCH, EGARCH, TGARCH, Asymmetric Power ARCH (APARCH), Component GARCH (CGARCH) and Asymmetric Component GARCH (ACGARCH).

The optimal model is chosen according to three information criteria, namely Akaike (AIC), Bayesian (BIC) and Hannan–Quinn (HQ), all of which consider both how good the fitting of the model is and the number of parameters in the model, rewarding a better fitting and penalising an increased number of parameters for given data sets. The selected model is the one with the minimum criteria values.

3. Empirical results

Table 1 presents the summary statistics for the daily closing returns of the Bitcoin price index. As can be easily seen, the daily average return is equal to 0.5778% with a standard deviation of 0.0617. The returns are positively skewed, while the excess kurtosis suggests leptokurtic behaviour. The value of the Jarque–Bera (JB) statistic indicates the departure from normality, while the value of the ARCH(5) test for conditional heteroskedasticity confirms that there exist ARCH effects in the returns of the Bitcoin price index, suggesting that the Autoregressive model for the conditional mean needs to be expanded to include an Autoregressive Conditional Heteroskedasticity model for the conditional variance. For a more detailed investigation of the statistical properties of the Bitcoin market, see Bariviera et al. (2017). In addition, according to the results of both the Augmented Dickey–Fuller (ADF) and Phillips–Perron (PP) unit-root tests we fail to accept the null hypothesis of a unit root for the returns, and, hence, stationarity is guaranteed.

Table 2 shows the estimation results of the GARCH-type models. It can be noticed that the log-likelihood value is maximised under the AR(1)-CGARCH(1,1) model. Interestingly, all three information criteria also select the AR(1)-CGARCH(1,1) model. Moreover, all the parameter estimates are statistically significant for the AR(1)-CGARCH(1,1) model, while the results of the ARCH(5) and \( Q^2 \) (10) tests, which have been used as diagnostic tests, applied to the squared residuals and squared standardised residuals respectively of the AR(1)-CGARCH(1,1) model indicate that the selected AR(1)-CGARCH(1,1) model is appropriate for the Bitcoin price returns, as the hypotheses of no remaining ARCH effects and no autocorrelation cannot be rejected. Finally, even though the residuals of the AR(1)-CGARCH(1,1) model still depart from normality, the value of the Jarque–Bera test has considerably decreased compared with the corresponding value for the returns.

All in all, the AR-CGARCH model appears to be an appropriate tool to describe the volatility of the Bitcoin price returns. This finding seems to be consistent with the study of Bouoiyour and Selmi (2016) which showed that the optimal model for the period

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\(^1\) In this research our interest lies particularly in low-order models, since low orders of GARCH-type models can catch most of the nonlinearity of the conditional variance, and hence only the first order models are presented for simplicity.