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# A Bayesian analysis of binary misclassification

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# HIGHLIGHTS

- The mean of a misclassified binary variable is in general only partially identified.
- The exact Bayesian posterior for the mean is derived for several intuitive priors.
- Posterior calculations are feasible without Markov chain Monte Carlo simulation.
- Parts of the identified set for the mean are a posteriori more likely than others.

#### ARTICLE INFO

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# 1. Introduction

We consider the problem of inference for the population mean of a binary variable that suffers from measurement error. That is, there is some nonzero probability that observations are misclassified. This type of model has a long history in both statistics and econometrics (e.g. Neyman, 1950; Bross, 1954; Aigner, 1973). If the misclassification rates are known, the mean is identified and can be estimated without bias. If the rates are unknown but a set of correctly classified observations is available (i.e., validation data), the mean is also identified and estimable (Tenenbein, 1970). In the absence of validation data, however, it is well known that under mild conditions the population mean can be non-trivially bounded. It is then said to be *partially* identified and the collection of feasible parameter values is called the identified set. The bounds of this set can usually be estimated consistently.

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# ABSTRACT

We consider Bayesian inference about the mean of a binary variable that is subject to misclassification error. If the error probabilities are not known, or cannot be estimated, the parameter is only partially identified. For several reasonable and intuitive prior distributions of the misclassification probabilities, we derive new analytical expressions for the posterior distribution. Our results circumvent the need for Markov chain Monte Carlo simulation. The priors we use lead to regions in the identified set that are a posteriori more likely than others.

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In the classical approach to inference (e.g. Bollinger, 1996; Imbens and Manski, 2004; Molinari, 2008), a confidence interval for the parameter takes the form of the estimated bounds, plus a multiple of their standard errors. The resulting region in the parameter space, however, can be quite wide and classical inference provides no additional information about the location of the parameter within the bounds. In particular applications, a researcher's intuition or knowledge of previous studies may lead him or her to believe that the true parameter is, for example, likely to be closer to the estimated upper bound. However, such prior knowledge cannot be easily exploited or incorporated into a classical analysis.

In this paper we take a Bayesian approach to inference. Our analysis relies on key insights of Poirier (1998) and Moon and Schorfheide (2012). Given that some parameters are not identified, extra care must be given to the specification of prior distributions, since even asymptotically these priors will remain an important component of posterior inference. Some previous Bayesian studies of misclassification achieved identification through the prior (Gaba and Winkler, 1992; Joseph et al., 1995; Evans et al., 1996;





economics letters Rahme et al., 2000). In contrast, we consider a variety of priors that explicitly incorporate the parameter bounds inherent in the model. These priors can be considered intermediate between weak information leading only to partial identification, and strong information leading to full identification. A second contribution is that we derive exact, analytical expressions for the posterior and therefore do not have to rely on Markov chain Monte Carlo sampling.

Although sensitivity to the prior distribution is sometimes seen as a weakness of the Bayesian approach, we believe that it facilitates a sensitivity analysis with respect to assumptions about misclassification rates. The analysis examines how additional prior information about these rates affects what the researcher can learn about the population mean. Of course, the identification problem is by no means eliminated through the use of a Bayesian prior. Instead, the prior allows us to easily incorporate varying amounts of information and examine the effect on posterior inferences. Our results show that under a number of reasonable prior assumptions, the posterior is far from uniform and, relative to a classical analysis, provides additional information about the location of the population mean within the identified set.

The remainder of this paper is organized as follows: Section 2 discusses misclassification and partial identification, as well as a number of intuitive prior distributions that range from less to more informative about the probability of a misclassification error. The resulting finite-sample posterior distributions are presented in Section 3. Section 4 provides concluding remarks. Derivations of some of the results are collected in the Appendix.

# 2. The model

## 2.1. Misclassification and parameter bounds

Let  $Z \in \{0, 1\}$  be a binary random variable with  $P(Z = 1) = \pi$ . Instead of observing *Z*, we observe  $X \in \{0, 1\}$ , which may suffer from misclassification error:

$$P(X = 1|Z) = p(1 - Z) + (1 - q)Z.$$
(1)

Here, *p* is the probability of a false positive, whereas *q* is the probability of a false negative. We assume, as is typical in the literature, that p + q < 1. This ensures that the covariance between *Z* and *X* is positive. The mean of *X* can be written as  $\mu = \pi(1 - q) + (1 - \pi)p$ , which implies the following bounds on the misclassification rates:

$$0 \le p \le \mu, \quad 0 \le q \le 1 - \mu. \tag{2}$$

The parameter  $\pi$ , however, can take values over the entire unit interval. For example, if  $p = \mu$ , then  $\pi = 0$ , regardless of the value of q. Similarly, if  $q = 1 - \mu$ , then  $\pi = 1$ . Hence,  $\pi$  is completely unidentified.

Given a random sample  $\mathbf{X} = (X_1, \dots, X_n)$ , let  $n_1 = \sum_{i=1}^n X_i$ and  $n_0 = n - n_1$  be the observed number of ones and zeros, respectively. The likelihood  $f(\mathbf{X}|\mu) = \mu^{n_1}(1-\mu)^{n_0}$  is a function of  $\mu$  only, so that

$$f(\pi, \mu | \mathbf{X}) \propto f(\mathbf{X} | \mu) \cdot f(\mu) \cdot f(\pi | \mu)$$
  
 
$$\propto f(\mu | \mathbf{X}) \cdot f(\pi | \mu),$$
(3)

and the posterior is the product of the marginal posterior of the identified parameter and the conditional prior of the unidentified parameter (Poirier, 1998; Moon and Schorfheide, 2012). If the true value of the population mean of X is  $\mu_0$ , then under standard regularity conditions the posterior distribution of  $\mu$  will increasingly concentrate around  $\mu_0$  as  $n \rightarrow \infty$  (e.g. Heyde and

Johnstone, 1979; Chen, 1985). This has an important implication for the posterior of  $\pi$ . Eq. (3) implies that

$$f(\pi | \mathbf{X}) = \int f(\pi, \mu | \mathbf{X}) d\mu$$
  
 
$$\propto \int f(\mu | \mathbf{X}) f(\pi | \mu) d\mu,$$

so that the posterior of  $\pi$  is a mixture of conditional priors. As the sample size increases, the mixing distribution  $f(\mu|\mathbf{X})$  – namely the marginal posterior of  $\mu$  – becomes asymptotically degenerate at  $\mu = \mu_0$  and  $f(\pi|\mathbf{X})$  converges to  $f(\pi|\mu_0)$ .<sup>1</sup>

#### 2.2. Prior distributions

In this section we examine a number of prior distributions that are increasingly informative about the misclassification rates. The first prior is a uniform distribution for  $\mu$ , combined with conditional priors  $p|\mu \sim U(0, \mu)$  and  $q|\mu \sim U(0, 1 - \mu)$  that are uniform on the identified set:

$$f_1(\mu, p, q) = \frac{1}{\mu(1-\mu)} \mathbf{1}\{0 \le p \le \mu, 0 \le q \le 1-\mu\}.$$
 (4)

It follows that  $f_1(\mu, p, \pi) = \frac{\mu - p}{\mu(1-\mu)\pi^2}$ . Using the relation between  $\mu$ , p and q, and letting q range from 0 to  $1 - \mu$ , it follows that max  $\{0, (\mu - \pi)/(1 - \pi)\} \le p \le \mu$ . Since  $f_1(\pi|\mu) = f_1(\pi, \mu)$  (because  $\mu$  has a uniform prior), we find

$$f_{1}(\pi|\mu) = \mathbf{1}\{\pi > \mu\} \int_{0}^{\mu} \frac{(\mu - p)}{\mu(1 - \mu)\pi^{2}} dp + \mathbf{1}\{\pi \le \mu\} \int_{\frac{\mu - \pi}{1 - \pi}}^{\mu} \frac{(\mu - p)}{\mu(1 - \mu)\pi^{2}} dp = \mathbf{1}\{\pi > \mu\} \frac{\mu}{2(1 - \mu)\pi^{2}} + \mathbf{1}\{\pi \le \mu\} \frac{(1 - \mu)}{2\mu(1 - \pi)^{2}}.$$
 (5)

The second prior expresses the belief that, conditional on  $\mu$ , lower misclassification rates are more likely than higher ones. We combine a uniform prior for  $\mu$  with 'power-type' conditional priors for p and q (proportional to  $p^{-1/2}$  and  $q^{-1/2}$  on the identified set). This yields the prior

$$f_2(\mu, p, q) = \frac{1}{4\sqrt{\mu(1-\mu)pq}} \mathbf{1}\{0 \le p \le \mu, 0 \le q \le 1-\mu\}.$$
 (6)

This implies the following joint prior distribution for  $(\mu, p, \pi)$ :

$$f_2(\mu, p, \pi) = \frac{1}{4\pi\sqrt{\pi\mu(1-\mu)}} \cdot \frac{\mu-p}{\sqrt{p^2(1-\pi)+p(\pi-\mu)}},$$

where  $\max\{0, (\mu - \pi)/(1 - \pi)\} \le p \le \mu$ . It is shown in the Appendix that

$$f_{2}(\pi|\mu) = \frac{\mu(1-\pi) + \frac{1}{2}(\pi-\mu)}{4\pi(1-\pi)\sqrt{\pi(1-\pi)\mu(1-\mu)}} \times \log\left(\frac{\pi-\mu+2(1-\pi)\mu+2\sqrt{\pi(1-\pi)\mu(1-\mu)}}{|\pi-\mu|}\right) - \frac{1}{4\pi(1-\pi)}.$$
(7)

The third prior expresses the belief that, with probability  $\lambda$ , the misclassification error is *symmetric*. In that case, p = q and false positive and false negatives are equally likely. We maintain the

<sup>&</sup>lt;sup>1</sup> The argument given here also applies to the unidentified parameter *p* and *q*. In large samples  $f(p|\mathbf{X})$  and  $f(q|\mathbf{X})$  will converge to  $f(p|\mu_0)$  and  $f(q|\mu_0)$ , respectively.

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