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Paternalism, Homophily and Cultural Transmission in Random Networks

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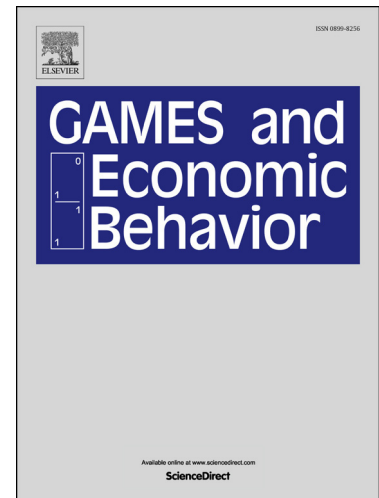
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Highlights

- We study cultural diffusion in random networks with cultural transmission technology
- We find two balancing conditions BC for the sustainability of cultural heterogeneity
- BC relate to degree distribution and vertical transmission rate distribution.
- Paternalistic motivations ensure the preservation of cultural heterogeneity
- Homophily has the opposite effect
- Paternalism is always stronger than homophily.

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