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What makes a manufacturing firm effective for service innovation? The role of intangible capital under strategic and environmental conditions

Colin C.J. Cheng, Dennis Krumwiede

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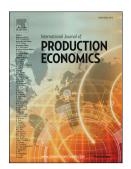
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Colin C.J. Cheng*

Department of Business Administration

National Yunlin University of Science and Technology

ccheng@yuntech.edu.tw

Dennis Krumwiede
Professor of Management
Idaho State University
krumdenn@isu.edu

*Corresponding author

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