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Retailer's channel structure choice: Online channel, offline channel, or dual channels?

Peng Zhang, Yong He, Chunming (Victor) Shi

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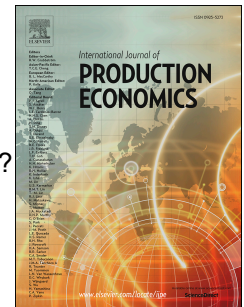
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Peng Zhang<sup>1</sup>, Yong He<sup>1, 2, \*</sup>, Chunming (Victor) Shi<sup>3</sup>

<sup>1</sup>School of Economics and Management, Southeast University,  
Nanjing 210096, China

<sup>2</sup>Management School, University of Liverpool, Liverpool L69  
7ZH, United Kingdom

<sup>3</sup>School of Business and Economics, Wilfrid Laurier University,  
Waterloo, ON, Canada N2L 3C5

\*Corresponding author: Yong He

Email: [hy@seu.edu.cn](mailto:hy@seu.edu.cn)

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