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The Contrasting Effects of Active and Passive Cooperation on Innovation and Productivity: Evidence from British Local Innovation Networks

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Abstract

This paper studies the contrasting effects on innovations and productivity arising from active

cooperation in innovation activities among competitors and from passive cooperation induced by

these activities' spillovers. A three-stage productivity function is estimated showing that firms'

innovations are supported by their active cooperation within their local innovation network of

suppliers and customers and by passive cooperation through sectors' spillovers. Contrary to this,

active cooperation in innovation activities among competitors reduces their innovation rates and,

indirectly, productivity. Hence, innovation policies and strategies aimed at restraining active

cooperation among competitors, while encouraging it within a firm's local innovation network, may

contribute to the system-wide introduction of process and product innovations and ultimately

productivity.

Keywords: Product Innovations; Process Innovations; R&D Spillovers; Cooperation; Local

Innovation Networks; Productivity

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