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Supply Chain Performance Measurement Systems: A Systematic Review and Research Agenda

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Abstract

Supply chain performance measurement systems (SCPMSs) are experiencing a new life in business

practice thanks to new technologies that allow the collecting, integrating and sharing of information

among multiple supply chain partners. However, studies that truly investigate performance

measurement beyond a single firm's boundaries are still limited. With the purpose of revamping

SCPMSs as a relevant research topic, we conduct a systematic review of the literature. To this end,

we firstly provide a clear and up-to-date definition of SCPMSs, which sets the boundary of the

study. Secondly, we perform a systematic review of academic articles published in peer-reviewed

international journals, mostly in the domains of supply chain management and performance

measurement. A final sample of 92 articles published from 1998 to 2015 constitutes the knowledge

base of the study. The results show the publication pattern over time and provide evidence about the

journals, the methodology adopted and the content elements (the SCPMS frameworks presented and

the scope and phase of the measurement process). We synthesize the research state of the art and

present a detailed research agenda for future scientific contributions. In particular, we envisage a

theory-testing approach concerning the relatively more mature component of SCPMSs (i.e. supplier

PMSs) from a life cycle perspective as well as an exploratory/theory-building approach concerning

the other under-investigated components (i.e. customer PMSs, multi-tier SCPMSs and many-to-

many SCPMSs).

Keywords: performance measurement, supply chain management, systematic literature review

Article Classification: literature review

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