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Sustainable Consumption and Production in Emerging Markets

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Abstract

This special issue addresses sustainable consumption and production (SCP) in emerging markets by examining novel methods, practices, and opportunities. The articles present and analyze top-down sustainability efforts as well as bottom-up efforts on firms, supply chain networks, government regulations, and solution methods. This editorial note summarizes the discussions on the firm's operational attributes, sustainable consumption and production practices, and on evaluation and implementation methods. A dominant finding is that the issues of SCP should be explored in different ways within different contexts in emerging countries.

Keywords

Sustainable consumption and production, Emerging market, Sustainable supply chain management, Institutional pressures

1. Introduction

Achieving sustainable consumption and production (SCP) has emerged as a significant challenge in emerging markets (Tseng et al., 2013). Since the mid-1990s, SCP has become one of the most popular policy making strategies globally (Geels et al., 2015). According to Blok et al. (2016), SCP practices can improve a firm's sustainable performance and may lead to a balanced development of global economic and political systems in a sustainable way. Despite the importance of this approach, however, little research exists on this subject that focuses on the development of new models or on the inclusion of case studies and empirical studies, especially in emerging markets. The purpose of this special issue (SI) is to collect the existing research and latest debates on different approaches for managing sustainable consumption and production. This SI seeks to encourage research that (a) broadens an understanding of SCP, (b) shows how research has evolved in light of accumulated knowledge or in response to specific critiques, and

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