

Author's Accepted Manuscript

Effects of Organizational Learning on Process Technology and Operations Performance in Mass Customizers

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PII: S0925-5273(16)00021-9
DOI: <http://dx.doi.org/10.1016/j.ijpe.2016.01.019>
Reference: PROECO6332

To appear in: *Intern. Journal of Production Economics*

Received date: 17 February 2015
Revised date: 17 September 2015
Accepted date: 24 December 2015

Cite this article as: Edward Aihua Fang, Xiaoyi Li and Jiajun Lu, Effects of Organizational Learning on Process Technology and Operations Performance in Mass Customizers, *Intern. Journal of Production Economics* <http://dx.doi.org/10.1016/j.ijpe.2016.01.019>

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Keywords: Mass customization, organizational learning, process automation, process flexibility, throughput, inventory and operating expenses

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