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## Pricing Strategy of Environmental Sustainable Supply Chain with Internalizing Externalities

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## Vitae

Dr. Huiping Ding is Professor and PhD Supervisor of Business Economics at School of Economics and Management, Beijing Jiaotong University (the former Northern Jiotong University). He is the director of the China Business Competitiveness Research Center at BJTU. Professor Ding earned the Degree of Licentiate in Production Engineering (1991) and the Doctor Degree of Technology in Production Economics (1992) at Linkoping Institute of Technology, in Linkoping, Sweden. Since 1994 Dr. Ding has joined in the faculty of School of Economics and Management in Northern Jiaotong University. In 1996 he was awarded as honored professor of the Business School in Duquesne University during his visiting in the U.S. Dr. Ding's major researches are focused on business economics, including supply chain management, business competitiveness and strategy, corporate finance. Besides the academic research and teaching work he has also involved in several consulting activities for Chinese companies in practice.

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