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Planning operations before market launch for balancing time-to-market and risks in pharmaceutical supply chains

Klaus Reinholdt Nyhuus Hansen, Martin Grunow



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Hansen, Klaus Reinholdt Nyhuus<sup>a</sup>, Grunow, Martin<sup>b,\*</sup>

*<sup>a</sup>Department of Management Engineering*

*Produktionstorvet 424*

*Technical University of Denmark*

*DK-2800 Kgs. Lyngby, Denmark*

*<sup>b</sup>TUM School of Management*

*Arcisstraße 21*

*Technische Universität München*

*DE-80333 München, Germany*

*\* Corresponding author:*

*Phone +49 (0)89 - 289 - 24870*

*martin.grunow@tum.de*

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