

# The Impact of Knowledge Management Capabilities and Supplier Relationship Management on Corporate Performance

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PII: S0925-5273(14)00124-8  
DOI: <http://dx.doi.org/10.1016/j.ijpe.2014.04.009>  
Reference: PROECO5744

To appear in: *Int. J. Production Economics*

Received date: 30 January 2013  
Accepted date: 11 April 2014

Cite this article as: Shu-Mei Tseng, The Impact of Knowledge Management Capabilities and Supplier Relationship Management on Corporate Performance, *Int. J. Production Economics*, <http://dx.doi.org/10.1016/j.ijpe.2014.04.009>

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## **The Impact of Knowledge Management Capabilities and Supplier Relationship Management on Corporate Performance**

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Keywords: Knowledge Management Capability; Supplier Relationship Management; Corporate Performance

### **Abstract**

Nowadays, the business environment has become more turbulent and more competitive; hence, supplier relationships have become strategic assets for firm survival. Furthermore, this relationship has become an important issue for understanding how firms apply knowledge management capabilities (KMC) to initiate, enhance, and maintain supplier relationships, as well as enhance corporate performance. However, few attempts have been made to explore the relation between KMC, supplier relationship management (SRM) and corporate performance. To address this lack of knowledge, the present study employed a questionnaire and statistical analytical techniques to explore the impact of KMC and SRM on corporate performance. Results indicate that KMC has a positive influence on corporate performance, while SRM is the partial intervening variable between KMC and corporate performance. This approach provides valuable suggestions that allow firms

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