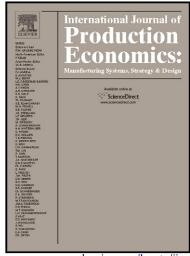
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The Impact of Knowledge Management Capabilities and Supplier Relationship Management on Corporate Performance

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The Impact of Knowledge Management Capabilities and Supplier Relationship

Management on Corporate Performance

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Abstract

Nowadays, the business environment has become more turbulent and more

competitive; hence, supplier relationships have become strategic assets for firm

survival. Furthermore, this relationship has become an important issue for

understanding how firms apply knowledge management capabilities (KMC) to initiate,

enhance, and maintain supplier relationships, as well as enhance corporate

performance. However, few attempts have been made to explore the relation between

KMC, supplier relationship management (SRM) and corporate performance. To

address this lack of knowledge, the present study employed a questionnaire and

statistical analytical techniques to explore the impact of KMC and SRM on corporate

performance. Results indicate that KMC has a positive influence on corporate

performance, while SRM is the partial intervening variable between KMC and

corporate performance. This approach provides valuable suggestions that allow firms

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