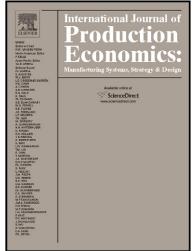
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Achieving sustainable new product development by integrating product life-cycle management capabilities

Harald Gmelin, Stefan Seuring



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Harald Gmelin^{a)}

Stefan Seuring^{b)}

 a) corresponding author Kassel University, Supply Chain Management, Untere Königsstraße 71, 34117, Kassel, Germany E-mail: harald.gmelin@web.de, Tel: +49 89 219 646 35

^{b)} Kassel University, Supply Chain Management, Untere Königsstraße 71, 34117, Kassel, Germany

E-mail: seuring@uni-kassel.de, Tel: +49 561 804 7514

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