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Title: The Impact of Social Pressure on Tax Compliance: a Field Experiment

Author: Pietro Battiston Simona Gamba

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- We study through a field experiment the effect of peer pressure on tax compliance
- We exploit an experimental design which increases statistical power
- We find a response to peer pressure, and discuss its possible interpretations
- Propensity to evade has a persistent component
- Propensity to evade is higher among individuals of the same gender

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