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Title: Standardization and the Impacts of Voluntary Program  
Participation: Evidence from Environmental Auditing

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Highlights for “Standardization and the Impacts of Voluntary Program Participation: Evidence from Environmental Auditing”

- We model a multi-facility firm’s choice to adopt a standardized policy for a voluntary program.
- We test the model using firm-level data on environmental auditing.
- We find firms with more heterogeneous facilities are less likely to standardize.
- We also explore environmental auditing’s effect on facility compliance.
- The estimated effect depends on whether we account for firm incentives to standardize.

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