Author's Accepted Manuscript

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 PII:
 S0165-4101(15)00068-3

 DOI:
 http://dx.doi.org/10.1016/j.jacceco.2015.10.001

 Reference:
 JAE1086

To appear in: Journal of Accounting and Economics

Received date: 20 June 2014 Revised date: 13 August 2015 Accepted date: 1 October 2015

Cite this article as: Asad Kausar, Nemit Shroff and Hal White, Real Effects of the Audit Choice, *Journal of Accounting and Economics* http://dx.doi.org/10.1016/j.jacceco.2015.10.001

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Real Effects of the Audit Choice

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August, 2015

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Abstract

We hypothesize that the choice to obtain a financial statement audit provides external financiers with incremental information about the firm, which helps reduce information asymmetry and financing frictions. Using a natural experiment, we show that when external financiers observe a firm's choice to voluntarily obtain an audit, the firms obtaining an audit significantly increase their debt, investment, and operating performance, and become more responsive to their investment opportunities. Further, we find that these effects are stronger for firms that are financially constrained and weaker for firms with other means to reduce financing frictions. Overall, our evidence suggests that the audit *choice* conveys information to capital providers, which reduces financing frictions and improves performance.

We thank Wayne Guay (the editor), an anonymous reviewer, Mary Barth, Beth Blankespoor, Anna Costello, Xavier Giroud, Cristi Gleason, Pat Hopkins, Christian Leuz, Brian Miller, Mike Minnis, Miguel Minutti-Meza (Utah discussant), Christina Synn, Rodrigo Verdi, Jerry Zimmerman and workshop participants at the 2014 Utah Winter Accounting Conference, Duke University, George Washington University (Cherry Blossom Conference), Harvard University, Indiana University, MIT, Penn State University (workshop and summer conference), Stanford University, University of Iowa, University of Miami, University of Rochester, and University of Washington for many helpful comments and suggestions. Nemit Shroff and Hal White gratefully acknowledge financial support from the MIT Junior Faculty Research Assistance Program and Ernst and Young, respectively. A previous version of this paper was entitled "Financial Statement Audits as Costly Signals: Evidence from Corporate Investment Decisions." All errors are our own.

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