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Firm Quality or Market Sentiment: What Matters More for IPO Investors?

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## **ACCEPTED MANUSCRIPT**

### Firm Quality or Market Sentiment: What Matters More for IPO Investors?

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#### **Highlights**

- We examine investment decision of IPO investors in a unique setting.
- Investors have access to information on both firm quality and market sentiment.
- Results suggest institutional investors' decisions are guided by firm quality.
- Retail investors' decision is strongly influenced by market sentiment.

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