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Is audit quality impacted by auditor relationships?

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Abstract

The objective of this study is to provide empirical evidence on the association of audit quality

with audit tenure which would support the argument for auditor rotation being prescribed by

regulation. Auditor tenure is measured having regard to both the duration of relations between

the lead audit partner and client firm management (person-to-person relations), as well as the

duration of the audit firm's engagement by the client (firm-to-firm). Using the setting of when

Australian firms were adopting the International Financial Reporting Standards (IFRS), we

examine 266 publicly listed Australian firms and find evidence of a negative association between

the length of tenure between the lead audit partner and client firm management (person-to-person

relations) and audit quality. Conversely we find a positive relation between audit firm

engagement by the client (firm-to-firm) and audit quality. This suggests there may be quality

benefits from prescribing audit partner rotation, and quality costs from prescribing audit firm

rotation.

Key words; Audit quality, Auditor independence, Auditor rotation, IFRS

JEL: M41, M42, M48

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