Accepted Manuscript

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Kershen Huang, Alex Petkevich

PII: S0929-1199(15)00131-5

DOI: doi: 10.1016/j.jcorpfin.2015.11.001

Reference: CORFIN 976

To appear in: Journal of Corporate Finance

Received date: 31 January 2015 Revised date: 30 October 2015 Accepted date: 3 November 2015



Please cite this article as: Huang, Kershen, Petkevich, Alex, Corporate Bond Pricing and Ownership Heterogeneity, *Journal of Corporate Finance* (2015), doi: 10.1016/j.jcorpfin.2015.11.001

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ACCEPTED MANUSCRIPT

Corporate Bond Pricing and Ownership Heterogeneity*

Kershen Huang

McCallum School of Business, Bentley University, Waltham, MA 02452

Alex Petkevich*

Department of Finance, College of Business and Innovation, University of Toledo, Toledo, OH 43606

Abstract

We examine how heterogeneity in institutional equity ownership affects bondholders. Firms with larger short-term (long-term) institutional ownership are associated with higher (lower) future bond yield spreads. The adverse effect of short-term ownership on bond pricing is driven by issuing firms that have larger financial distress risk and larger equity volatility. The favorable effect of long-term ownership appears to be more systematic. Further, this bond pricing effect is stronger in cases where shareholder rights are relatively weak. Finally, the effect of short (long) horizons is driven by concentrated (diffused) institutional holdings.

JEL Classification: G12, G32, G34

Keywords: Agency cost of debt, Information, Institutional investors, Investment horizon

^{*}Corresponding author. Tel.: +1 419 530 2548; fax: +1 419 530 2873. *E-mail address:* alexey.petkevich@utoledo.edu.

^{*}We thank Colin Campbell, Doina Chichernea, Stephen Christophe, Len Rosenthal, Tommy Thompson, the seminar participants at Bentley University and the University of Toledo, and the conference participants at the 2015 Financial Management Association (FMA) European Conference in Venice, Italy and the 2015 Southwestern Finance Association (SWFA) Annual Meeting in Houston, TX for insightful comments and suggestions. We also thank Jeffry Netter (the editor) and an anonymous referee for their helpful comments. Any remaining errors or omissions remain the responsibility of the authors.

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