Accepted Manuscript

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PII: S0929-1199(14)00165-5

DOI: doi: 10.1016/j.jcorpfin.2014.12.013

Reference: CORFIN 877

To appear in: Journal of Corporate Finance

Received date: 1 December 2012 Revised date: 24 December 2014 Accepted date: 26 December 2014



Please cite this article as: Durnev, Art, Enikolopov, Ruben, Petrova, Maria, Santarosa, Veronica, Politics, instability, and composition of international investment flows, *Journal of Corporate Finance* (2015), doi: 10.1016/j.jcorpfin.2014.12.013

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ACCEPTED MANUSCRIPT

Politics, instability, and composition of international investment flows

Art Durnev*,a, Ruben Enikolopovb, Maria Petrovab, Veronica Santarosad

Abstract

We analyze the role of political instability for the composition of foreign investment, whether it takes the form of a majority- or minority-owned investment. We focus on the instability generated by the change of the party in power rather than on the risk of change of political regime or expropriation risk associated with this change. In majority-owned establishments, a foreign investor retains the control and enjoys fewer agency problems, while for minority-owned investments or joint ventures domestic partners of a foreign investor can lobby the government for preferential arrangements, such as firm-specific tax breaks. Political instability decreases the payoff of political connections in the future and decreases the attractiveness of minority-owned investments. The implications of our model are supported by empirical tests.

Keywords: Political Instability, Agency Problems, Investment Flows

JEL Classification: F10, G32

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