Accepted Manuscript

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PII: \$0304-405X(16)30125-8 DOI: 10.1016/j.jfineco.2016.01.028

Reference: FINEC 2680

To appear in: Journal of Financial Economics

Received date: 11 January 2015
Revised date: 14 December 2015
Accepted date: 7 January 2016



Please cite this article as: Sumit Agarwal, Itzhak Ben-David, Vincent Yao, Systematic Mistakes in the Mortgage Market and Lack of Financial Sophistication, *Journal of Financial Economics* (2016), doi: 10.1016/j.jfineco.2016.01.028

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Systematic Mistakes in the Mortgage Market and Lack of Financial Sophistication

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March 2016

Abstract

Institutions often offer a menu of contracts to consumers in an attempt to create a separating equilibrium that reveals borrower types and provides better pricing. We test the effectiveness of a specific set of contracts in the mortgage market: mortgage points. Points allow borrowers to exchange an upfront amount for a decrease in the mortgage rate. We document that, on average, points takers lose about \$700. Also, points takers are less financially savvy (less educated, older), and they make mistakes on other dimensions (e.g., inefficiently refinancing their mortgages). Overall, our results show that borrowers overestimate how long they will stay with the mortgage.

Keywords: Discount points, mortgage decision making, refinancing, leverage, financial literacy, household finance, inattentiveness

JEL Classification: D03, D12, D14, D18, G01, G21

We benefited from the comments of John Driscoll and David Laibson as well as seminar and conference participants at the CFPB Research Conference, University of California (Berkeley), Georgia State University, and Baruch College. Ben-David acknowledges and appreciates the financial support of the Dice Center at the Fisher College of Business, The Ohio State University. Contact author: Vincent Yao.

1. Introduction

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