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A bipartite fitness model for online music streaming services

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***Highlights (for review)**

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- A new bipartite graph model is proposed to explain power law phenomena in the usage of online music streaming services which incorporates fitness and recency properties.
- The model solves the problem that old objects always have more nodes linked to them than new objects.
- The model can be used to explore approaches to reduce loyalty costs for online music streaming providers.

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