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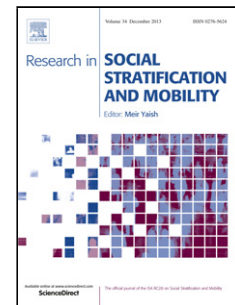
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EROTIC CAPITAL AND SUBJECTIVE WELL-BEING*

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Highlights

- - This article empirically analyzes how an individual's degree of subjective well-being is affected by erotic capital.
- - Using Hakim's theoretical schema and *emic* and *etic* criteria, we test four hypotheses regarding the importance of erotic capital compared to other types of capital.
- - While people consciously believe social or human capital to be most important for attaining a good life, erotic capital actually wields the most power.
- - The results show the importance of erotic capital as a generator of subjective well-being and a better predictor of it than other types of capital.
- - When the effects of ugliness or beauty were studied separately, levels of subjective well-being were decreased more by ugliness than they were elevated by beauty.

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