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Effects of dynamic pricing of perishable products on revenue and waste

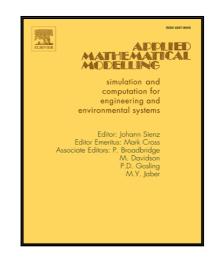
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HIGHLIGHTS

- We propose a model to analyse the effects of price markdown on revenue and waste
- Some theoretical results are obtained showing potential benefits of markdown
- A set of experiments are performed to test and discuss the results



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