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Corporate Social Performance and its relation with Corporate Financial Performance: international evidence in the banking industry

Pablo Esteban-Sanchez^a, Marta de la Cuesta-Gonzalez^b* and Juan Diego Paredes-Gazquez^b

 ^a Universidad Europea de Madrid, Facultad de Ciencias Sociales, Departamento de Postgrado – MBA, Campus de Alcobendas, Avda. Fernando Alonso nº 8, 28108 Alcobendas Madrid (Spain)

^b Universidad Nacional de Educación a Distancia, F. Ciencias Económicas y Empresariales, Paseo Senda del Rey 11, 28040 Madrid (Spain)

* Corresponding author

e-mail: mcuesta@cee.uned.es

Tlf: +34 91 398 78 22

Fax: +34 91 398 78 06

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