

Accepted Manuscript

A multilevel approach for assessing business strategies on climate change

Arijit Paul, PhD, Jonas W.B. Lang, Rupert J. Baumgartner



PII: S0959-6526(17)30737-0

DOI: [10.1016/j.jclepro.2017.04.030](https://doi.org/10.1016/j.jclepro.2017.04.030)

Reference: JCLP 9384

To appear in: *Journal of Cleaner Production*

Received Date: 6 April 2016

Revised Date: 2 March 2017

Accepted Date: 5 April 2017

Please cite this article as: Paul A, Lang JWB, Baumgartner RJ, A multilevel approach for assessing business strategies on climate change, *Journal of Cleaner Production* (2017), doi: 10.1016/j.jclepro.2017.04.030.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Word Count: Main body of the text (14900 words), title page (289 words), references (4916 words)

A multilevel approach for assessing business strategies on climate change

Arijit Paul¹, Jonas W.B. Lang², Rupert J Baumgartner³

Abstract

The need for an interdisciplinary and integrative approach for doing research on business strategies and climate change is gaining increasing recognition. However, there is a consensus that such cross-fertilization is currently missing. Multilevel research methods by virtue of being interdisciplinary in nature may address this need. This paper proposes to advance the adoption of multilevel research approach in the context of business strategies and climate change. As a guide for conducting multilevel assessment, a flexible analytical framework is presented. The framework is developed through a process of structured literature review. The framework consists of thirteen contextual factors spread across five levels and identifies the key multilevel relationships that moderate organisational level climate change related strategy formulation. Level specificities of several theories across these five levels are also identified to facilitate application of the framework in building multilevel hypotheses for business strategies on climate change. In addition, a concise summary of the fundamental concepts of multilevel modelling techniques is provided to help researchers in selecting suitable multilevel models during the operationalization of the framework. The operationalization of the framework is demonstrated by building and testing a three level hypotheses on corporate lobbying activities on climate change issues. It is observed that irrespective of their locations, financially underperforming companies with a larger workforce and belonging to sectors with higher Green House Gas emission intensities particularly lobby intensely on climate change issues. In conclusion, the potential challenges and opportunities in applying the framework for building multilevel theories in the context of business strategies and climate change are discussed.

Keywords: climate change, multilevel analysis, business organizations, business strategy, research methods, corporate lobbying

¹ Corresponding author. PhD candidate at the Institute of System Sciences, Innovation and Sustainability Research, University of Graz, Austria, arijit.paul@uni-graz.at.

² Associate professor in the Department of Personnel Management, Work and Organizational Psychology at Ghent University, Belgium, Jonas.Lang@UGent.be

³ Professor and Director of the Institute of System Sciences, Innovation and Sustainability Research, University of Graz, Austria, rupert.baumgartner@uni-graz.at.

Download English Version:

<https://daneshyari.com/en/article/5479531>

Download Persian Version:

<https://daneshyari.com/article/5479531>

[Daneshyari.com](https://daneshyari.com)