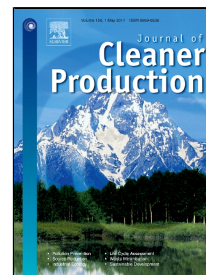


# Accepted Manuscript

Exploring the determinants and long-term performance outcomes of corporate carbon strategies



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PII: S0959-6526(17)30673-X  
DOI: 10.1016/j.jclepro.2017.03.206  
Reference: JCLP 9333  
To appear in: *Journal of Cleaner Production*  
  
Received Date: 06 April 2016  
Revised Date: 08 March 2017  
Accepted Date: 28 March 2017

Please cite this article as: Matthias Damert, Arijit Paul, Rupert J. Baumgartner, Exploring the determinants and long-term performance outcomes of corporate carbon strategies, *Journal of Cleaner Production* (2017), doi: 10.1016/j.jclepro.2017.03.206

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- A novel corporate carbon strategy framework is proposed.
- The influence of institutional pressure on corporate climate action is examined.
- Carbon performance of companies is analyzed in-depth based on secondary data.
- An integrative structural equation model is designed and tested.
- The long-term outcomes of carbon strategies are analyzed between 2008 and 2013.

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