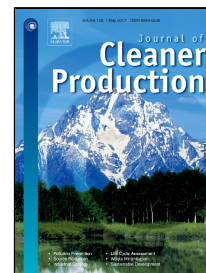


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A Policy Agenda for Changing our Relationship with Consumption

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## Highlights

- Government policy must not support narratives sustaining individual overconsumption
- Marketing skills and tools can be used to reduce overconsumption
- Marketing must be strictly controlled and advertising to vulnerable groups banned
- Material input labelling plays an important role in controlling unethical marketing

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