

Accepted Manuscript

Governance maturity grid: a transition method for integrating sustainability into companies

Romain Allais, Lionel Roucoules, Tatiana Reyes



PII: S0959-6526(16)00246-8

DOI: [10.1016/j.jclepro.2016.02.069](https://doi.org/10.1016/j.jclepro.2016.02.069)

Reference: JCLP 6770

To appear in: *Journal of Cleaner Production*

Received Date: 30 April 2014

Revised Date: 12 February 2016

Accepted Date: 14 February 2016

Please cite this article as: Allais R, Roucoules L, Reyes T, Governance maturity grid: a transition method for integrating sustainability into companies, *Journal of Cleaner Production* (2016), doi: 10.1016/j.jclepro.2016.02.069.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Governance maturity grid: a transition method for integrating sustainability into companies

Romain ALLAIS* ^(1,2), Lionel ROUCOULES ⁽²⁾, Tatiana REYES ⁽¹⁾

1: ICD, Hetic, Creidd, Université de Technologie de Troyes, UMR 6281, CNRS, Troyes, France

2: Arts et Métiers ParisTech, CNRS, LSIS, 2 cours des Arts et Métiers, 13617 Aix en Provence, France

*Corresponding author: romain.allais.pro@gmail.com

Abstract

System innovation for sustainability requires innovation in corporate governance. Social, ecological, economic, territorial and governance dimensions of sustainability are explored and a set of sustainability principles are integrated into a governance maturity grid. This grid enables both the assessment and the improvement of current strategic and operational practices regarding sustainability. It has been implemented in two industrial companies. As a result, it promotes senior management's reflection on their current strategies regarding value creation systems, and supports them in the definition of their sustainable strategies and the means of achieving them. This study is designed for businesses and presents a tool under development to support organizational innovation for system sustainability.

Highlights

- Governance and competitiveness principles are added to the ecological and social principles for sustainability proposed in the FSSD.
- Corporate governance and intangible capital are considered as levers for integrating sustainability into businesses.
- A maturity grid is designed to support sustainability integration in companies and support organizational innovation.

Keywords

Decision-support method, sustainable strategies, FSSD, governance assessment, system innovation for sustainability

Acronyms

FSSD: Framework for Strategic Sustainable Development

AMG: Ambition Maturity Grid

MMG: Means Maturity Grid

Download English Version:

<https://daneshyari.com/en/article/5480651>

Download Persian Version:

<https://daneshyari.com/article/5480651>

[Daneshyari.com](https://daneshyari.com)