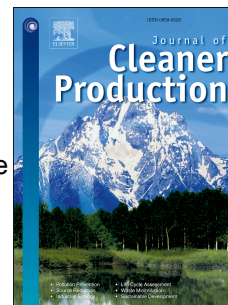


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The role of alliances in creating legitimacy of sustainable technologies: A study on the field of bio-plastics

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