

Accepted Manuscript

The role of customer relational governance in environmental and economic performance improvement through green supply chain management

Qinghua Zhu, Yunting Feng, Seok-Beom Choi



PII: S0959-6526(16)30036-1

DOI: [10.1016/j.jclepro.2016.02.124](https://doi.org/10.1016/j.jclepro.2016.02.124)

Reference: JCLP 6825

To appear in: *Journal of Cleaner Production*

Received Date: 4 December 2015

Revised Date: 30 January 2016

Accepted Date: 22 February 2016

Please cite this article as: Zhu Q, Feng Y, Choi S-B, The role of customer relational governance in environmental and economic performance improvement through green supply chain management, *Journal of Cleaner Production* (2016), doi: 10.1016/j.jclepro.2016.02.124.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

The role of customer relational governance in environmental and
economic performance improvement through green supply chain
management

Qinghua ZHU*

Antai College of Economics and Management, Shanghai Jiao Tong University, 1954
Huashan Road, Shanghai (200030), qhzhu@sjtu.edu.cn

Yunting FENG

Antai College of Economics and Management, Shanghai Jiao Tong University, 1954 Huashan
Road, Shanghai (200030), fengyt@sjtu.edu.cn

Seok-Beom CHOI

Department of Chinese Economics and Trade, Cheju Halla University, 38 Halla
University Road, Jeju-Do (690-708), sbchoi777@naver.com

Download English Version:

<https://daneshyari.com/en/article/5481199>

Download Persian Version:

<https://daneshyari.com/article/5481199>

[Daneshyari.com](https://daneshyari.com)