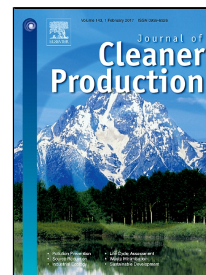


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Consumers' perceptions, preferences and willingness-to-pay for wine with sustainability characteristics: A review

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Highlights

- Sustainability is becoming an important issue for wine producers.
- Sustainability cues were often perceived as quality indicators.
- Most of the studies reviewed focused on environmental aspects.
- Social and economic aspects were only scarcely examined.
- None of the studies analysed purchase behaviour in real market scenarios.

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