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Qualitative assessment of eco-labels on fresh produce in Flanders (Belgium) highlights a potential intention-performance gap for the supply chain

Yanne Goossens, Paulien Berrens, Lynn Charleer, Pieter Coremans, Melanie Houbrechts, Charlotte Vervaet, Johan De Tavernier, Annemie Geeraerd

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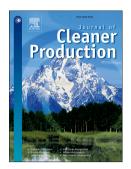
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5	Yanne Goossens ^a , Paulien Berrens ^b , Lynn Charleer ^b , Pieter Coremans ^b , Melanie Houbrechts ^b ,
6	Charlotte Vervaet ^b , Johan De Tavernier ^c , Annemie Geeraerd ^{a,*}
7	
8	^a KU Leuven, Department of Biosystems (Division MeBioS) and Ethics@Arenberg, W. de Croylaan
9	42 - box 2428, B-3001 Leuven, Belgium
10	^b KU Leuven, Faculty Bioscience Engineering, 3001 Leuven, Belgium
11	^c KU Leuven, Ethics@Arenberg, Sint-Michielsstraat 4 - box 3101, 3000 Leuven, Belgium
12	*Corresponding author. Tel.: +32 (0)16 32 05 91. E-mail address:
13	annemie.geeraerd@biw.kuleuven.be (A. Geeraerd)
14	
15	
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