2012 2nd International Conference on Mechanical, Industrial, and Manufacturing Engineering

The Research of the Internet Influence to the College Students' Ideological and Political Education

Rong Yu*

College of Media Sciences, Changchun Normal University, Changchun, Jilin, China

Abstract

The statistical data to the influence of the network to the college students is not containing all the areas and very little before. In this paper a lot of influences of the internet to the college students were proposed. The sampling survey is from 2009 year to 2011 year. The colleges which to be interviewed contain 4 comprehensive university in Changchun. The random investigation and research came from about 120000 students. The direct case of the influence of the network was found by the study to the data. Some useful new suggestions were put forward and carried out. The results of the way to the influence to the college students were useful from the practicing.

Selection and peer review under responsibility of Information Engineering Research Institute

1. Introduction

The internet groups in all net persons accounted for 21%. According to our statistics, Changchun City College Students' average weekly Internet in more than 10 hours, the average visit quantity high school BBS amounts to 20000 person-time, the highest post of is high up to 90000, in school student Internet rate from the

* Rong Yu. Tel.: 86-013843176296.
E-mail address: rongyu1126@163.com.

beginning of this century less than 10% of the rapid increase to now 98%. Visible network for college students all aspects of daily life penetration has reached a ubiquitous degree, but the university students learning life, psychological growth, interpersonal aspects are reflected in modern network information influence characteristic.

College students as a mind is constantly matured groups, the survey showed that 80% of students think university life than to participate in college entrance examination before high school, junior high school life more easily. The students entered the university after a very ample free time, while most college students are in school life without parents direct supervision of environment, it is college students free time provide a guarantee. While the network as a virtual free social environment to the majority of students have considerable temptation, while university students' group life demonstrative effect makes this network penetration effect is more obvious. Students of vulgar things influence more often than aggressive content has greater lethality, from the current network crime spread, young is remarkable. Network is College Students' behavior patterns, value orientation, political attitudes, moral concept and the increasing influence. Analysis and control of university students' network behaviors. To strengthen university network ideological and political education in the construction of the main position, enhance the ideological and political education targeted and effective, have very important sense [1]. The author as the first-line workers of the ideological and political education has deep-felt experience.

2. The research methods

This study used nearly three years of continuous tracking survey. Using random questionnaire, personal tracking statistics, directive interview means of Northeast Normal University, Changchun Normal University, Jilin University, Jilin Architecture and Civil Engineering Institute, the four comprehensive university students conducted a tracking survey. In a follow-up article will respectively by the school 1, school 2, school 3, school 4 ways of representing the four universities. In 2009, 2010, 2011 and three years respectively issued each year 3000 random questionnaire, in 2009 to recover 2852 valid questionnaires recovered, 2010 2910, 2011 to recover 2896. In four schools were selected a representative sample of 5 to 10 students cadre tracking statistics, on the school dormitory, school rooms, classrooms, the school peripheral Internet random sample statistics. At the same time in the survey process tend to the same bedroom samples, the same subject sample statistics[2].

The research object is the representative Changchun four comprehensive universities in the school university student, in the survey process both liberal arts and science and engineering differences between boys and girls, the difference between different grades, as well as the random sample of the degree of generalization [3].

The entire research process used statistical classification approach. In the sample statistics respectively in the course of the following circumstance to make scientific distinction: gender, age, family income, the science, the way the Internet, Internet sites, online time, Internet sources of funding. In the questionnaire were included in the life of the University, relaxed awareness to know the purpose of the Internet, computer use, for different network website interests, the network influence degree of perceptual content. The online chat, online, online games, online shopping, online learning with college students is closely related to the content of the focus of investigation statistics and research [4]. On the findings of a study using table statistics, statistical histogram and other scientific statistical methods for processing. Using a hand through the analysis and Research on the contemporary college students by network effects were statistically, get relatively accurate conclusion. The college ideological education workers, parents of college students and the entire society education provide theoretical basis.